

THE TEN LAWS OF PLANT-BASED LIFESTYLE MEDICINE

Boosting the Immune System for the Next Pandemic
Sept 7 & 8, 2023 - SUMMIT & EXPO

Post Plant Based World Expo

Scholarship Reception

Film Screening & Fundraiser
Thurs. Sept. 7th -7pm
GREEN TERRACE - YOTEL HOTEL
570 10TH AVE. & W. 42ND, 4TH FL.



CONTEST RULES

Watch **Heart & Soul of a Champion** & **"The Game Changers"** Films & Write an 800 word essay that explains how a plant-based diet can reverse chronic disease & help to optimize the immune system to resist & fight communicable disease.

\$1,000 Awards for Best Article

1 Monthly Winner Starting Jan 2024

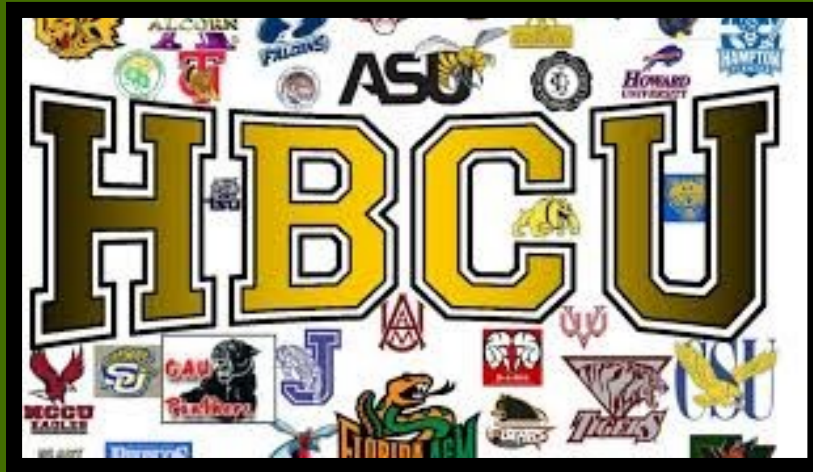


Approx. 35% of HBCU Students come from Food Insecure Homes!



Plant Food Cafeteria Scholarship Drive & Next Pandemic Game Changer Essay Writing Scholarship

WHY Sponsor HBCUs



Historic Black Colleges and Universities (HBCUs) are institutions that were established as early as 1837 with the principal mission of educating freed slaves who suffered from illiteracy. For a century after the end of slavery in the United States in 1865, most colleges and universities in the Southern United States prohibited all African Americans from attending school. Now 100 HBCU institutions exist and have been the backbone of self-determination and economic development in the Black community. HBCU's are credited for the following accomplishments and should be ground zero for health care innovation.

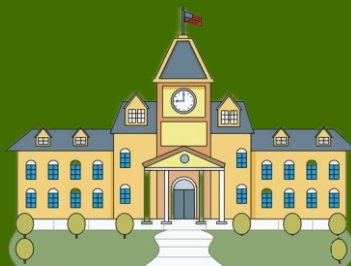


600,000

HBCU students
attend annually

Over
10,000

Black HBCU Medical
School Graduates



\$14 Billion



Annual Regional
Economic Impact

101 HBCU Institutions
19 States in U.S.

**Millions of
Alumni**

in the U.S.

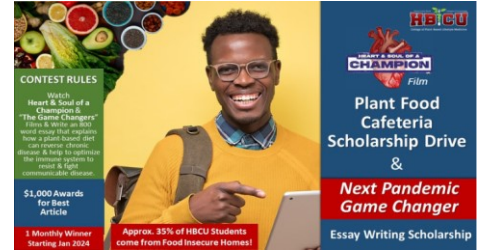


500 HBCU physicians care for
1.1M patients*

*A 2012 *Annals of Family Medicine* noted that the average primary-care physician has about 2,300 patients on his "panel"

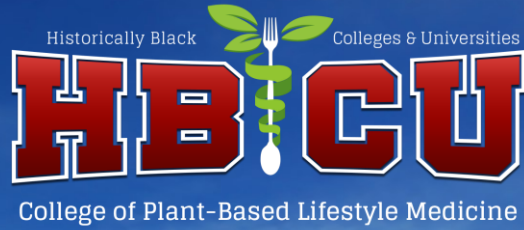


SPONSORSHIP OPPORTUNITIES



There are approx. 100 Historic Black Colleges & Universities (HBCUs) in the U.S. and 50 have health sciences programs. Annually we seek to provide 10 Food Science Tuition Scholarships & Plant Food Cafeteria Meal Plans on all 50 Health Science Campuses. Each student needs at least \$15,000 for tuition & \$6,500 for the new 100% all plant-base meal plan we are developing for the schools.

Benefits	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$10,000	Green Friend \$6,500 Covers 1 Student Plant Food Cafeteria Meal Plan
Logo featured monthly on member electronic newsletter & micro site on HBCU-CLPM website	•	•	•	•	•
Logo featured on summit materials, signage & website under sponsor level	•	•	•	•	•
Unlimited posting of job opportunities on the job board www.HBCUPlantbasedlifestyle.com	•	•	•	•	•
Full-page attendee handout & digital program	•				
Half-page handout & digital program booklet		•			
Quarter-page ad in digital program booklet	•		•		
Logos displayed between seminars in rotation on jumbo conference screens under sponsor level	•	•	•	•	•
Reception Exhibit Table	•	•			
Reception 3-minute speaking opportunity	•				
Complimentary tickets	12 Tickets	10 Tickets	7 Tickets	5 Tickets	2 Tickets



Bright Innovations For Better Health Outcomes

SPONSORSHIP PAYMENT

PAYMENTS

Wire Instructions:

Truist Bank:
Routing Number: 121000690675
Account No.: 061000104

Credit Card Payment

Pay online with credit card at this link:
<https://give.cornerstone.cc/hbcu>
*Please cover the credit card charge.

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Thank You For Your Support!