



INCREASE SALES PENETRATE HBCU CAMPUSES

April 11, 16 &, 18 | 4:30pm (EST)



**JO
SAINT-GEORGE, ESQ.**

CEO + CHAIR
HBCU -CPLM



**RUPERT
SOLMON**

VP. VIDEO PRODUCTION
FHG MEDIA
ENTERPRISES



**SHAUN
MYERS**

HBCU PLANT
POWERED
BROKER

WHO WE ARE

Seminar Topics

- How to join the HBCU Plant Powered Scholar Certified Club to drive sales on campuses and at big retailers
- How to gain a "Student Ambassador" at any of the 107 HBCU Campus to promote your products promote on social media and in other non-traditional media outlets
- How the HBCU Plant-based Lifestyle Magazine can tell your story and promote your products through exclusive offers to gain brand loyalty
- How to obtain inexpensive advertisement on the only HBCU Plant Powered TV Network that exclusively advertises Plant-Based products - your products will not compete with mainstream products

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